

MARCH 8

Fashion Calendar



2010

JANUARY

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ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember

2010

NEW YEAR'S DAY

Friday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 18

PRESIDENT'S DAY

Monday, February 15

ASH WEDNESDAY

Wednesday, February 17

ST. PATRICK'S DAY

Monday, March 17

PASSOVER

Monday, March 29-April 6

GOOD FRIDAY

Friday, April 2

EASTER

Sunday, April 4

MOTHER'S DAY

Sunday, May 9

MEMORIAL DAY

Monday, May 31

FATHER'S DAY

Sunday, June 20

INDEPENDENCE DAY

Sunday, July 4

LABOR DAY

Monday, September 6

ROSH HASHONAH

Wednesday, September 8

YOM KIPPUR

Friday, September 17

COLUMBUS DAY

Monday, October 11

ELECTION DAY

Tuesday, November 2

VETERANS DAY

Thursday, November 11

THANKSGIVING DAY

Thursday, November 25

HANUKKAH

Tuesday, December 1

CHRISTMAS

Saturday, December 25

2011

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday, February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday April 18-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28-30

YOM KIPPUR

Friday, October 7-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING DAY

Thursday, November 24

HANUKKAH

Thursday, December 20

CHRISTMAS

Sunday, December 25



2011

JANUARY

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2010 New York Market Dates

Fall I: 1/4 - 1/15

Resort: 6/7 - 6/18

Fall II: 2/8 - 2/26

Spring I: 8/2 - 8/13

Holiday: 3/15 - 3/26

Spring II: 9/7 - 9/24

Resort: 6/7 - 6/18

Summer/
Transition: 10/18 - 10/20

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 8 & MARCH 15, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/9-9/16; LONDON, 9/17-9/21; MILAN, 9/22-9/29; PARIS, 9/29-10/7

- | | | | |
|---|---|------------------------------------|---|
| March 1-26 | JILL BREDEL (Fall 2010) 21 East 10 th St, Ste 10D For appt: Nancy or Jill, JillBredel@aol.com or 331-1390
(Peter Cohen Designer RTW, b. may bags, Mae Mougin porcelain) | | |
| March 2-12 | THE ISABELLA CO. (Fall) | 205 W 39 th St. | 17 th fl 302-2055
(Collection II: Basler; Marc Cain, 3/1-30; Bianca at Coterie, 3/7-8) |
| March 5-7 | <u>MILAN</u> : MIDO (Optics, Optometry, Ophthalmology). Contact: 39-0232673673 or www.mido.it | | |
| March 5-8 | <u>PARIS</u> : PORTS 1961 at The Vendome Luxury Trade Show. Meurice Hotel. Info: Elizabeth.Coletta@ports1961.com | | |
| March 5-8 | <u>PARIS</u> : RENDEZ-VOUS FEMME (Women's RTW & Accessories) Contact: www.rendez-vous-paris.com | | |
| March 5-9 | <u>MUMBAI</u> : LAKME FASHION WEEK For info: sandhya.mamik@imgworld.com or www.lakmefashionweek.co.in | | |
| March 6-9 | <u>PARIS</u> : VENDOME LUXURY TRADE SHOW (Womenswear & Accessories) Contact: 033 (0) 1-42869828;
contact@xxb.fr or astik@xxb.fr or www.vendomeluxurytradeshow.com | | |
| March 7-9 | THE CHILDREN'S CLUB (Fall/Winter, Back-to-School Fashions, Accessories, Footwear, Gifts) at Javits Center,
34 th St/12 th Avenue. Trade: Stanley Kaye, ENK Int'l, 646-841-1515. Press: Coleman McCartan, 646-258-3367. | | |
| March 7-9 | IBS (Int'l Beauty Show) at Javits Convention Center. Contact: 800-427-2420; 212-895-8291; www.ibsnewyork.com | | |
| March 7 | <u>HOLLYWOOD</u> : 82 ND ANNUAL ACADEMY AWARDS TELEVISED ON THE ABC NETWORK | | |
| March 7-10 | <u>PARIS</u> : BARBARA TFANK SHOWING OF FALL at Le Meurice. Contact: christophe@cdnetworkny.com | | |
| Tuesday
March 9
10:00-12 Noon | PRESS PREVIEW: "A HISTORY
OF DELMAN SHOES" | FASHION INSTITUTE
OF TECHNOLOGY | THE MUSEUM AT FIT
SEVENTH AVE & 27 TH ST.
"Scandal Sandals and Lady Slippers". A celebration of Delman's 90 th anniversary, including fifty Delman styles.
Curators: Sarah Byrd & Laura Mina available. By invitation. Contact: Cheri Fein, 217-4700 or press@fitnyc.edu |
| Wednesday
March 10
6:00-8:00 P.M. | BETH LEVINE SHOES
WITH AUTHOR HELENE VERIN | FASHION INSTITUTE
OF TECHNOLOGY | K. MURPHY AMPHITHEATRE
27 STREET & 7 TH AVENUE
The iconic footwear of Beth Levine, who introduced the mule & stiletto to America. Her customers included Jackie Kennedy, Barbra Streisand and Shirley McLaine. Book signing follows. Res: 217-4585; museuminfo@fitnyc.edu |
| March 10-11 | <u>MOSCOW</u> : PREMIERE VISION (Textiles) Contact: www.premierevision.ru | | |
| Thursday
March. 11
6:00 P.M. | 35 TH ANNUAL
BEAUTY BALL | MARCH OF DIMES | CIPRIANI 42 ND STREET
110 EAST 42 ND STREET
Reception. 7PM, Dinner. Honorees: Neil J. Katz, Ch/CEO, Parlux Fragrances; Retailer: Jon Pollack, Exec. VP, Sales Promotion, Marketing and E-commerce, Belk, Inc. Tickets: \$1,500. Info: 353-1143 or jcarlo@marchofdimes.com. |
| March 11-13 | <u>MADRID</u> : MODACALZADO (Footwear) Contact: 34-91-722-5300 (Fax: 34 -91-722-5801) or www.ifemi.es | | |

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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 11-13	<u>MADRID</u> : IBERPIEL (Leathergoods) Contact: 34-91-722-5300 (Fax: 34 -91-722-5801) or www.ifemi.es		
March 13-14	THE PIER ANTIQUES SHOW, Pier 94, 12 th Ave & 55 th St. Fashion Gallery & Vintage Collections. Tks:15. Info: www.stellashows.com		
March 14	DAYLIGHT SAVINGS TIME (Sunday, 2AM. Move clock ahead one hour)		
March 14-16	MJSA (Manufacturers, Jewelers & Suppliers of America) At New York Hilton, West 53 rd /6 th th Avenue. Contact: 401-274-3840/800-444-6572 www.mjsa.org		
Monday March 15-17 9:00-5:00 P.M.	FALL 2010 PRESS REVIEW	TWINKLE BY WENLAN	545 EIGHTH AVENUE 17 TH FLOOR (37 TH /38 TH ST)
	Daily, 3/15-3/17. By appointment. Contact: Stephanie Pernas, PR@TwinklebyWenlan.com		
Monday March 15-16 10:00-5:00 P.M.	PRESS PREVIEW	DONALD J PLINER	745 FIFTH AVENUE 25 TH FLOOR
	Daily, 3/15-3/16. Appointments by invitation. Contact: ATELIER Creative Services, 247-9299 x 16 or Jessica@atelierpr.com		
March 15-26	YEOHLEE (Holiday) 225 W 35 th	16 th fl	For appts: sales@yeohlee.com or 631-8099
March 15-26	HOLIDAY MARKET IN NEW YORK		
March 15	<u>LOS ANGELES</u> : WILLIAMSON SHOWROOM (Women's Fall 2010) 860 S. Los Angeles St. Suite 540 For appt: 212-226-5507; christina@dwshowroom.com ; www.dwshowroom.com (Women's: Charles Henry, Chimala, Fifth Avenue Shoe Repair, Kimberly Ovitz, Les Halles, Lia Kes, Love Rocks NY, Madeleine Thompson, Trovata, Wundervoll)		
March 17	ST. PATRICK'S DAY (Wednesday)		
Wednesday March 17 6:00-8:00 P.M.	HAIRSENSE/HAIR DRESS WITH ELENA FAJT	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
	Assoc. professor at the University of Ljubljana and theatre, dance, feature film and shorts costume designer presents her project, <i>Hairsense</i> , and an analysis of the symbolic dimensions of hair. Res: 217-4585; museuminfo@fitnyc.edu		
Wednesday March 17 6:00-8:00 P.M.	CFDA FASHION AWARDS NOMINEES ANNOUNCEMENT	SWAROVSKI	440 WEST 14 TH STREET
	Cocktail reception hosted by Swarovski. Nadja Swarovski & Diane von Furstenberg to announce this year's nominees and honorees. By invitation. Press: Jennifer Meyer, Starworks, Jennifer@Starworksny.com		
Thursday March 18 9:00-1:00 P.M.	BACK-TO-SCHOOL PREVIEW	JCPENNEY	MORGANS HOTEL 237 MADISON AVE (37 TH ST)
	By appointment. RSVP: M Booth & Assoc., 539-3237 or kimberlyp@mbooth.com		
Thursday March 18 9:30 A.M.	SPRING 2011 BIG PICTURE FORECAST	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
	Also, 11:30 AM. Presentation by David Wolfe. Tks: \$50 at door. RSVP: www.doneger.com/descalendar Information: 564-1266.		
March 18-21	ARCHITECTURAL DIGEST HOME DESIGN SHOW, Pier 94, 12 th Ave @ 55 th Street. Tks: \$25. Contact: 800-677-6278 or www.archdigesthomeshow.com		
March 18-21	<u>MIAMI</u> : MIAMI INT'L FASHION WEEK (60 int'l emerging/established designers in runway shows & presentations Midtown Miami. Reg: www.miamifashionweek.com Contact: Beth Sobol, 954-476-5761; beth@sobolfashion.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 18-23	<u>LOS ANGELES</u> : THE NEWS (Fall/Winter 2010) (Stella Ishii: sishii@495news.com) Cooper Bldg Lobby, 860 So. Los Angeles St. 213-892-8822; Fax: 213-8866 (Women's: BOY by Band of Outsiders, Cheap Monday, Clu, Creative Growth For Everybody, Endovanera, Ian R.N., Salvor, Shipley & Halmos, Under.Ligne by Doo.Ri, Vena Cava; Accessories: Alyssa Norton (jewelry), Common Projects (sneakers & shoes), Etten Eller (jewelry), Mended Veil (jewelry), Seavees (sneakers)		
March 19-21	INTERNATIONAL VISION EXPO EXHIBITION (Conference, 3/18-21) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or www.visionexpoeast.com		
March 19	<u>LOS ANGELES</u> : ODD MOLLY FLAGSHIP STORE OPENING HOSTED BY HELENA CHRISTENSEN 7PM-10PM, 104 S. Robertson Blvd. By inv.; Seventh House PR, fax: 646-763-8940; request@seventhhousepr.com		
March 19-23	<u>LOS ANGELES</u> : LILITH & LUNN Miriana Ojeda Showroom: 127 E. 9 th St. Suite 803 Apts: Dominique Debroux & Megan Sommerville: 212-977-9076 or fax: 212 977-9072.		
March 19-21	<u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Green Market Fall 2010. The New Mart Building, 127 East 9 th St., 3 rd floor. Contact: 212-302-9575 or www.designersandagents.com		
March 19-22	<u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Fall RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.		
March 19-23	<u>LOS ANGELES</u> : WOMEN'S/CHILDREN'S (Fall) MARKET 800-225-6278; www.californiamarketcenter.com		
March 20-23	<u>CHICAGO</u> : STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com or www.stylemaxonline.com		
March 21-23	<u>CHICAGO</u> : NATIONAL BRIDAL MARKET Contact: 800-677-6278 or www.merchandisemart.com		
Monday March 22 7:00-9:00 P.M.	THOM BROWNE IN CONVERSATION WITH FRED DENNIS One of the best known tailors in the world & the 2006 CFDA Menswear Designer of the Year. By reservation: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
March 22-23	<u>CERNOBBIO COMO</u> : COMOCREA (Textile Design) 39-31-316-431 Fax: 39-31-278-342; www.comocrea.com		
March 22-28	<u>TOKYO</u> : 2010 Fall/Winter JAPAN FASHION WEEK IN TOKYO. 46 Designer Shows including Tokyo Collection Week. Shows by designers' invitation. JFW Info: jetrony@jetro.go.jp; or www.jfw.jp/en/press.html		
Tuesday March 23 8:30-10:00 A.M.	FRAGRANCE TRENDS By invitation. Members only. Contact: Amy Rubin, 725-2755 x 103 or arubin@fragrance.org	THE FRAGRANCE FOUNDATION	TIME-LIFE BLDG – 8 TH FL 1271 AVE OF AMERICAS
Tuesday March 23 9:00-1:00 P.M.	FALL 2010 PRESS PREVIEW By invitation. RSVP: Press@DavidMeister.com	DAVID MEISTER	550 SEVENTH AVENUE SHOWROOM – 19 TH FLOOR
Tuesday March 23 9:00-6:00 P.M.	PRESS PRESENTAION OF FALL 2010 COLLECTION Women's preview, 9AM-1PM. Men's preview, 2PM-6PM. By invitation. RSVP: psellitti@tumi.com	TUMI	261 FIFTH AVENUE SHOWROOM – 21 ST FL.
Tuesday March 23-25 9:00-6:00 P.M.	PRESS DAYS Daily, 3/23 & 3/24. On 3/25, 9AM-4PM. By appointment. RSVP: rsvp_usa@diesel.com	DIESEL	220 WEST 19 TH STREET 7 TH FL (7 TH /8 TH AVENUE)
March 23-25	<u>TOKYO</u> : PREMEIRE VISION (Textiles) Contact: premierevision.jitac.jp		
March 24	<u>CANCELLED</u> : LEROY & PERRY PRESENTATION OF FALL FROM 9:00-11AM.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 24 9:30 A.M.	SPRING 2010 MIAMI STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tks: \$50 at door. RSVP: www.doneger.com/dscalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
Thursday March 25 9:30 A.M.	NEW YORK/LONDON/MILAN/PARIS FALL 2010 RTW Also, 11:30 AM. Presentation by David Wolfe. Tks: \$50 at door. RSVP: www.doneger.com/dscalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
Thursday March 25 9:30-6:30 P.M.	FALL/WINTER 2010 COLLECTION PRESS PREVIEW By invitation. Contact: Daniel@preconsulting.net	OSKLEN	97 WOOSTER STREET
Thursday March 25 6:00-8:00 P.M.	SPRING/SUMMER SHOWCASE & FALL PREVIEW COCKTAIL PARTY Collections: IHome, Simmons Jewelry Co, et al. By inv. RSVP: Now and Zen Group, events@nowandzengroup.com	NOW & ZEN	BRYANT PARK HOTEL 40 W 40 TH ST – 25 TH FL LOFT
March 25-28	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Fall I) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : BRIDAL & SPECIAL OCCASION MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : TOTAL HOME & GIFT MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 26-28	<u>AUCKLAND, NEW ZEALAND</u> : NEW ZEALAND STYLE SERIES. A showcase of top New Zealand & Australian fashion designers current collections. By invitation. Contact: info@styleseries.co.nz		
Sunday March 28 11:00 A.M.	36 TH ANNUAL FLOWER SHOW 30,000 varieties of plants & flowers. On view until 4/11. Events include: "Macy's Petacular," a pet bonnet/costume competition on 3/28, 11:00AM-2PM. For Info: 494-4495. (Closed Easter Sunday, 4/4)	MACY'S HERALD SQUARE	MACY'S HERALD SQUARE B'WAY & 34TH STREET
March 29-31	<u>BELLEVUE, WA</u> : NW TREND SHOW (Men's/Women's/Children's RTW/Acc) www.seattletrendshow.com		
March 29-April 6	PASSOVER (Monday at sunset)		
April 2	GOOD FRIDAY		
April 4	EASTER SUNDAY		
Wednesday April 7-8 9:00-6:00 P.M.	FALL/WINTER 2010 ACCESSORIES PRESS PREVIEW Daily, 4/7-4/8. By invitation. Contact: Melissa Pastore, 935-4807 x 114 or Melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED
Thursday April 8 7:30 P.M.	7 TH ANNUAL SPRING DINNER DANCE: A FOOL'S FÊTE Dinner, dancing & silent auction. Presented by Akris. Chairs: A. Aston, M. Brown, L. Fenet, R. Hermelec, S. Shin, S. von Wulffen. Honorary Chair: D. Kanavos. (Blk tie). For tks: 867-1117 or jhouston@innovativephilanthropy.net	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL 80 COLUMBUS CIRCLE
April 8-11	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 8-11	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 8-11	<u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 10-14	NEW YORK BRIDAL SHOWS		
Saturday April 10-12 9:00-5:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/10-4/12. By appointment. Buyers: Jessica Brown, 404-873-8070 or jessica@badgleymischkabride.com Press: Daily, 4/10-11. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22 ND FLOOR (39 TH /40 TH ST)
Saturday April 10-12 9:00-6:00 P.M.	PRESENTATION OF BRIDAL COLLECTION Daily, 4/10-4/12. By inv. Buyers: Rosa Estrada, 323-634-1929 x 110. Press: Moreen Littrell, 323-634-1929 x 103.	CLAIRE PETTIBONE	LOEWS HOTEL – STE 1028 540 PARK AVE (61 ST ST)
Saturday April 10 10:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Press: Tarsame, 214-764-3455 or pr@stpucchi.com (email preferred) shows, 4/10-4/12. Contact: 214-764-3455 or elegance@stpucchi.com	ST. PUCCHI	PLACE TO BE ANNOUNCED Buyer appointments for daily
Saturday April 10 12:00 Noon	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 10 1:00 P.M.	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 10 2:00 P.M.	SPRING 2011 BRIDAL SHOW By invitation. Contact: Maradee Wahl, 646-862-5011 or Maradee.wahl@cherrera.com	CAROLINA HERRERA	HAROLD PRATT HOUSE 58 E. 68 TH ST. (PARK AVE)
Saturday April 10 4:00 P.M.	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 10 5:00 P.M.	SHOWING OF COLLECTION By invitation. Contact: public_relations@olegcassini.com	OLEG CASSINI	PLACE TO BE ANNOUNCED
Saturday April 10 6:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	PLACE TO BE ANNOUNCED
April 10-12	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 111 East 48 th St (@ Lexington). Hours: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
Sunday April 11 9:00 A.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 nd fl, 4/10-4/12. Sat & Mon., 4/10 & 4/12, 9-6PM; Sun., 4/11, 10-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE -2 ND FL
Sunday April 11 10:00 A.M.	SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 11 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL ONE WEST 58 TH STREET
Sunday April 11 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@gabriellanewyork.com	SARANTINA BY SARAH JASSIR	PLACE TO BE ANNOUNCED
Sunday April 11 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	25 WEST 39 TH STREET 3 RD FLOOR
Sunday April 11 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 33 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR
Sunday April 11 6:00-7:00 P.M.	PRESENTATION OF SPRING 2011 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 4/10-4/12 at Junko Yoshioka Showroom. Contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	580 BROADWAY- STE 210 (PRINCE/HOUSTON)
Monday April 12 11:00 A.M.	TWO SHOWINGS: SPRING 2011 BRIDAL COLLECTION Also, 12:00 Noon. By invitation. Thereafter by appointment. Contact: Martha Botts, Mbotts@odlr.com	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8 TH FLOOR
Tuesday April 13-14 9:00-6:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. First come seating. Tickets: \$125 per person in advance/\$150 at door. Contact: 973-761-5598. (Fax: 973-761-5188). Email: info@directionshow.com or www.directionshow.com	DIRECTION BY INDIGO	ALTMAN BUILDING 135 WEST 18 TH STREET
Tuesday April 13-14 10:00-5:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/13-4/14. Appointments by invitation. Contact: ATELIER Creative Services, 247-9299 x 16 or Jessica@atelierpr.com	DOONEY & BOURKE	601 WEST 26 TH STREET 16 TH FLOOR
April 13-14	DIRECTION by Indigo: Int'l Textile Design Show. At the Altman Building, 135 W. 18 th St., Ground Floor. Hours: 9AM-6PM. Information & pre-registration: www.directionshow.com		
April 13-14	PRINTSOURCE at 7 W New York, 7 West 34 th St (5 th Ave). Contact: 352-1005 or www.printsourcenewyork.com		
Wednesday April 14 10:00 A.M.	FALL 2010 PRESS SHOW Alvina Valenta, Blush, Jim Hjelm, Lazaro, Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or pr@jlmcinc.com	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
Wednesday April 14 6:00-8:00 P.M.	COCKTAIL PARTY By invitation. RSVP: events@nowandzengroup.com	BLOCK HEADWEAR	119 WEST 40 TH STREET 3 RD FLOOR
Thursday April 15 9:30 A.M.	NY, LONDON, MILAN, PARIS, FALL/WINTER 2010 COLLECTIONS Also, 3PM, 5PM shows. Tickets: members, \$65; non-member, \$85. 12 Noon show with panel discussion. Moderator: Diane von Furstenberg. Tickets: mem., \$75 non-mem., \$95. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8 TH FL. 1271 SIXTH AVE. (50/51 ST ST)
April 15	AMERICAN MUSEUM OF NATURAL HISTORY'S 2010 DINNER DANCE. At CPW/79 TH St. Cocktails/Dinner, 7:30-9 PM. Dessert/Dancing, 9-12AM. Tks: Dinner, \$500/\$700, Dessert/Dancing, \$200; 313-7161. Press: 496-3409.		